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**Stephen H. Johnson**

**May 2011**

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Are you and your friends signed up for OED's *Daily Digest*? Compiled from over 100 news sources, the OED [Daily Digest](#) is the best way to keep up with the latest in business, technology, workforce, industry, real estate, maritime, energy and economic development news in Seattle.

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## NEWS & INFORMATION

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### Life Sciences and Global Health growth and activity in South Lake Union surpasses expectations



Seattle has become one of the nation's leading healthcare and life science centers with a significant concentration of innovative healthcare providers, biotechnology firms, global health organizations, and life science research institutions. Seattle's broader healthcare and life science cluster totals over 90,000 workers with annual payroll of \$4 billion. On May 26th, Mayor Mike McGinn met with stakeholders to discuss ongoing city actions to create jobs in the healthcare, global health and life sciences industries, and create opportunities for Seattle residents to earn these high quality jobs. An economic impact study of South Lake Union and an analysis of Seattle's life sciences and global health industries show continued growth in these sectors. "Building on our strengths is an important part of the Seattle Jobs Plan," said McGinn. "The success in South Lake Union with the life sciences and global health sector is an example of successful public-private partnership. We are committed to continued engagement with industry and community leaders on issues of job training, power reliability, zoning, transportation infrastructure and urban design to continue this momentum."

- [Visit the OED website for more information](#)
- To view the *South Lake Union Development Update (2004-2010)*, please click [here](#)



- To view the *Strategic Situation Assessment - Positioning Downtown Seattle as a Growing Center for Life Sciences and Global Health Research*, please click [here](#)
- More details on how the city is supporting these sectors can be found in the [press release](#)

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## Seattle By The Numbers

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### Seattle By The Numbers



Seattle By The Numbers is a great way for our readers to stay current on economic and business news through various numerical data. The figures can be national unemployment rates, various economic indicators, Seattle rankings, and data from different industry reports. Check out our favorite stats from May releases:

#### National

- [U.S. adds 244,000 jobs](#)
- [U.S. business has high tax rates but pays less](#)
- [10 U.S. cities with best economic growth](#)

#### Local

- [State jobless rate drops to 9.1 percent](#)
- [Seattle Children's Hospital ranks number seven in U.S.](#)
- [Seattle's Community Colleges inject \\$1 billion into local economy](#)
- [Nordstrom's profit climbs 25% as high-end shoppers splurge again](#)
- [EnterpriseSeattle study: Washington finance industry has \\$58 billion impact](#)
- [Seattle ranks tenth on TripAdvisor's top 25 destinations in the U.S.](#)
- [Washington adds 63 thousand jobs in past 10 years; fourth-best in U.S.](#)

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### Daily Digest Top 5

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**Want to know what your fellow *Daily Digest* subscribers are reading? Here is your chance with the top five *Daily Digest* articles of May.**



The *Daily Digest* is committed to delivering relevant articles that keep



your business on top of the information economy. There's no better way to keep up with the latest in business and economic news.

Below you will find the most frequently read articles by our Daily Digest community in the month of May. To sign up click [here](#).

1. [Seven ways to improve employee satisfaction](#)
2. [Top 10 thriving industries](#)
3. [10 tips on how to research your competition](#)
4. [Waterfront Park: Courted by Corner](#)
5. [Ten things you might not know about the economy](#)

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## OED<sup>3</sup>

### Kovarus opens new office location; Zippy's Giant Burgers reopens in White Center; Cure adds to diverse food scene on Capitol Hill



In this edition of OED<sup>3</sup>, we highlight the success of Seattle in attracting and retaining businesses. This month, [Kovarus](#), a technology consulting firm specializing in data center design, implementation, and optimization has opened a new Seattle

office to support its growing client base in the Pacific Northwest. In addition, [Zippy's Giant Burgers](#)' fans have been feeling neglected lately with the closing of the West Seattle location. Fortunately, burgers enthusiasts can get their fix at the end of this month when Zippy's Giant Burgers opens at their new location in White Center. Also, [Cure](#), restaurant and bar, adds a selection of European meats and cheeses to Capitol Hill. Located on Nagel Place, one can enjoy a meal here while watching some late-night dodge ball action in Cal Anderson Park. Remember you can always find OED<sup>3</sup> on OED's [Bottom Line](#) blog for the best recap of the most popular [Daily Digest](#) stories.

- [Kovarus opens Seattle office](#)
- More details on the opening of Zippy's Giant Burgers on [West Seattle Blog](#) and [West Seattle Herald](#)
- [Capitol Hill Seattle](#) has a Q & A with the owners of Cure

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## UPCOMING EVENTS

## Neighborhood garden tours in the Central District - June 4



The Central District Neighborhood Association (CDNA), the Union Street Business Group (USBG), and Garden Central, the Central District garden club, are happy to announce this year's Central District Garden Tour. The event will take place from 11 a.m. - 4 p.m. on June 4, 2011. The theme is urban gardens, edibles, water conservation and public art, all to be found on the street where you live. The Central District (CD), one of Seattle's oldest neighborhoods, will highlight seven private gardens and seven public sites. OED's *Only in Seattle Initiative* supports these types of neighborhood community events. Proceeds benefit the CD Public Art Project.

- [CD Garden Tour website](#)
- [Seattle Times](#) covers the CD Garden Tour

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## Expand into fast growth international markets with help from seasoned experts - June 9



The U.S. exports a mere 12 percent of its gross domestic production, far below the 24 percent average for high-income countries. GoGlobal can offer helpful insight on how to grow your business and expand abroad. Attend the GoGlobal conference, Thursday, June 9, at the W Hotel in Seattle.

- To learn more about the event, visit the Washington Technology Industry Association's [website](#)
- [Register today!](#)

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## Join us at *City Business Casual* at the Polar Bar - June 9



Join OED and your fellow business community members for another great networking night, full of sharing ideas and building relationships at our monthly *City Business Casual*. This event will take place on **Thursday, June 9** from 5:00 p.m. to 7:00 p.m. in the Polar Bar at the Arctic Club Hotel (700 3rd Avenue) in downtown Seattle. No pre-

registration for City Business Casual is necessary. The sessions do not include a formal program, but OED staff will actively make introductions and connections, that can help propel your business to the next level.

- [Visit \*City Business Casual's\* webpage for more details and to add the event to your online calendar](#)



**Send submissions, questions, or comments to [oad@seattle.gov](mailto:oad@seattle.gov).**

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